Institution for Quality Assurance in NSSO: Review and Way Forward

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Context

- In the words of Sir Arthur L Bowley, a statistical estimate may be good or bad, accurate or the reverse; but in almost all cases it is likely to be more accurate than a casual observer's impression, and in the nature of things can only be disproved by statistical methods.
- In the words of Mark Twain, Facts are stubborn, but Statistics are more pliable.
- It is for this reason that the quality assurance is the constant need of hour in almost all parts of Statistical Framework, we confine ourselves for special concerns in NSSO.

The Legacy

- On the insistence of first Prime Minister of India, a large scale sample survey agency known as NSS (National Sample Survey) came into existence in 1950.
- First Round of Data Collection in October, 1950;
- National Sample Survey Organisation
- (NSSO) was created under a government set-up in 1970.

The Extant Position

- Post Rangarajan Commission, NSS Organisation becomes NSS Office and NSSO functions under National Statistical Office (NSO).
- Governing Council of the NSSO was dissolved in 2006 as all the functions of the Governing Council are assumed by the National Statistical Commission (NSC).

Structural Façade: Constituent Pillars of NSSO

- Functions under the overall direction of National Statistical Commission (NSC) with requisite independence and autonomy in the matter of collection, processing and publication of NSS data.
- NSSO is headed by the Director General (Survey) who is responsible for the mandate of the office.
- Four Pillars of NSSO known as 'Divisions' each headed by ADG(s)
 - Coordination & Publication Division (CPD), New Delhi
 - Field Operations Division (FOD), New Delhi
 - Data Processing Division (DPD) and IS Wing, Kolkata
 - Survey Design and Research Division (SDRD), Kolkata

Quality Issues

QUALITY ASSURANCE IN NSSO

Quality of the Official Statistical Data

- What is high quality statistical Data (ARTCO)
 - Accuracy This dimension provides information about how precisely the statistics measure the true quantities of interest.
 - Relevance This dimension provides information that will allow you to determine whether the data presented is relevant for your particular need.

Quality of the Official Statistical Data

- Timeliness This dimension provides information that will help you to determine if the data is current enough for your purpose, of it relates to the period of interest.
- Coherence this dimension provides information about the comparability of the information with other key related statistics, and changes in this collection over time.
- Others, such as interpretability, subjectivity (data integrity), methodology and validity.

Quality Conscious NSSO: Institutional Arrangements

General Overview

- Monitoring, overseeing and approval of results by independent and professional body namely, NSC;
- Constitution of Working Group of professional experts for adoption of appropriate scientific methodologies and survey instruments;
- High standards for planning & designing, collection of data, verification & validation of data; and
- Uniform and consistent training (AITOT, RTC and RRTC) to the survey personnel, preferably in local language including dialect

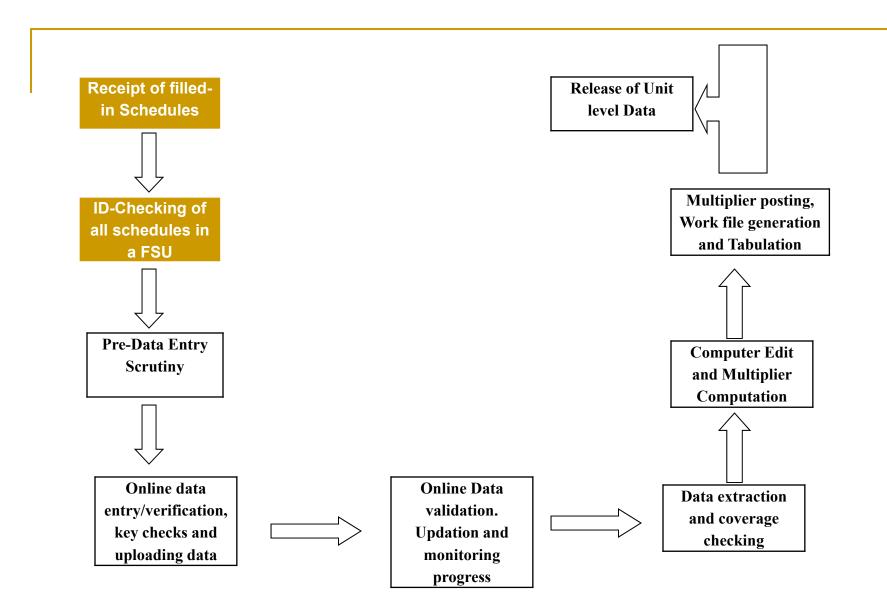
Quality Assurance at the level of data collection

- Before the beginning of the filed work clear and ubiquitous understanding of the field functionaries;
- Team work approach;
- Effective probing for error free data capturing;
- Supervision and Inspection norms (100%); and
- Scrutiny of the filled in schedules by the superior officers;
- Data Collection through CAPI

Quality Assurance at the level of data processing

- Reliance on advance processes for data processing;
- Hot scrutiny;
- Data verification;
- Multi-level validation process;
 - Content check (1st stage)
 - Coverage check (2nd stage)
 - Howler check (3rd stage)

Technology induced data processing system



Issues and Concerns in NSS

- Differences between the NSS estimates and those obtained from other sources;
- Accuracy of information provided by respondents;
- Effect of changes in scope sampling and questionnaire design and field procedures;
- Inherent limitations of sample surveysdeficiencies-inability or unwillingness of the respondents to give correct information;

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- Evidence of systematic differences in the quality of fieldwork between the Central and State level organisations;
- Apparently reasons for these differences have not been systematically investigated and corrected;
- Inadequate methodological research on
 - questionnaire design,
 - relative merits of single and multi purpose enquiries;;;

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- Characteristics of respondents and their ability to give needed data;
- Reference periods; and
- Field work procedures and related aspects
- Only a fraction of the information that is collected is utilised;
- Collection of even those data which are not part of the pre decided tabulation plan

The Opportunities and Challenges for NSSO

- New opportunities-----the information age and globalization
 - To bring more powerful information equipments, user friendly statistical packages, and online statistical surveys.
 - To enable better coordination each steps from questionnaire designing, data collection, data processing/analyzing to data dissemination as well as better control of the whole process;
 - To vastly reduce the human errors and operational risks, enhance the government statistical capability;
 - To improve statistical data quality and quicker turnaround; to broadens information channel for the surveys; to bring interface within statistical end-user, surveyors and information providers.
 - To empower possibilities for establishment of international standards to facilitate the cooperation of statistical theory and its utilisation in large scale surveys.

The Opportunities and Challenges

New challenges----the information age and globalization

- Firstly, end-users expectations for better quality, more timeliness and easy navigated information.
- Secondly, global business activities bring more needs for statistical information.
- Thirdly, the enhanced research capabilities leverage the needs for regional, segregated statistical information.
- Fourthly, the evolution of each basic element formulates quality data of the statistical information/policy formulations.

NSSO's Transformation: Some there, some more needed

- Resorting maximum to modern Information and Communication Technology (ICT) in Collection, Processing, and Dissemination ;
- Reduction in time lag in respect of Designing of Surveys, Processing of data and Dissemination of its final Products;
- Release of Survey results within 3 months of completion of field work.
- Undertaking Methodological Studies and ad-hoc surveys having immediate Policy implications.
- Restructuring of its Divisions and reorientation of its human resources towards addressing the long term goals of the NSSO

Strategies to Achieve the Goals

- E Schedules for all surveys;
- Computer Assisted Personal Interviewing (CAPI) Solution for data collection;
- Real time data transmission from field to cloud servers for data validation and processing at DPD;
- Dissemination of survey results among others through dashboards and on friendly, compatible and machine independent platforms

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- Develop and implement an evaluation system that conform to international standard and strengthen quality management awareness;
- Establish special quality management units for statistical data, check the quality periodically;
- Reinvent multilayer quality evaluation system;
- Spread quality consciousness measures for the respondents; and
- Organise data quality kiosks for the data users

Shukriya